

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Elections – National Voters Day 2015 – publicity campaign – Publicity through FM Radio channels – Publicity campaign – Payment of **Rs.2,80,788-** to M/s Pamm Advertising & Marketing, Hyderabad for take up the publicity campaign through Radio City 91.1FM, Radio Mirchi, 98.3FM, Red FM 93.5FM and Big FM 92.7 – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.B) DEPARTMENT

**G.O.RT.No. 3376**

**Dated: 19-12-2015**

Read the following:-

1. Govt. Lr.No.227/Elecs.E/A2/2015-19, dt. 24-01-2015.
2. From Authorised Signatory, M/s Pamm Advertising and & Marketing, Hyderabad Invoice PH/2015/01/04/1 dt: 31.01.2015.
- 3.G.O.Rt.No.3470, Finance (EBS.I) Department dt. 02.12.2015

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ORDER:

In the Government letter 1<sup>st</sup> read above, orders have been issued to M/s Pamm Advertising & Marketing, Hyderabad to take up the publicity campaign through 91 FM-Radio City, Radio Mirchi, 93.5 Red FM and 92.7 Big FM for two days i.e. 24.01.2015 & 25.01.2015 for National Voters Day Programme and sent bills for arranging payment.

2. After careful examination of the matter, Government hereby sanction for an amount of **Rs.2,80,788/-** (Rupees Two lakh eighty thousand seven hundred and eighty eight only) to M/s Pamm Advertising & Marketing, Hyderabad towards publicity campaign through 91 FM-Radio City, Radio Mirchi, 93.5 Red FM and 92.7 Big FM for two days i.e. 24.01.2015 & 25.01.2015 for National Voters Day Programme.

3. The expenditure sanctioned in para 2 above shall be debited to **"2015 Elections – MH 104 Charges for conduct of Elections for Loksabha and State Legislative Assemblies when held simultaneously – S.H. (04) Conduct of Elections to Loksabha and State Assembly – 260 Advertisements Sales and Publicity Charges"**and shall be met from the additional funds provided vide G.O. 3<sup>rd</sup> read above.

4. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para 2 above, and credit in favour of **"Pamm Advertisement & Marketing, Hyderabad A/c No.90061250000351, Syndicate Bank, East Patel Nagar, 7 Sethi Bahwan New Delhi-08, IFSC Code:SYNB0009006, PAN No.AAA FP 7680H.**

5. The Pay and Accounts Officer, Hyderabad is requested to admit the bills in relaxation of Treasury Control orders issued vide G.O. 3<sup>rd</sup> read above.

(P.T.O)

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6. This order does not require the concurrence of Finance Department as per the orders issued vide G.O.3<sup>rd</sup> read above.

( BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA )

BHANWAR LAL  
CHIEF ELECTORAL OFFICER &  
PRINCIPAL SECRETARY TO GOVERNMENT

To

M/s Pamm Advertising & Marketing, Begumpet, Hyderabad.

The General Administration (Claims.C) Department, Hyderabad.

The Deputy Pay and Accounts Officer, Secretariat Br. Hyderabad.

Copy to:

The Accountant General, Telangana, Hyderabad.

The Pay & Accounts Officer, Telangana, Hyderabad.

The General Administration (Elections. A) Department,  
SF/SC.

//FORWARDED :: BY ORDER//

SECTION OFFICER